



1. Account Name: _____
2. Ship To: _____
3. Bill To: _____
4. Credit App.: Sent to Dan.Owen@wasatchlabs.net Yes No
5. Do you own the formula(s)? (You have paid for it and have permission to use it)
 - i. Own Formula? Yes No
 - ii. Have Permission? Yes No
6. Is your Formula "complete?" "Complete" meaning you have percentages for each ingredient.
 Yes No
7. Do you need Formulation assistance? (i.e. Verification for Your Formula or Formula Development)
 - a. Verification of Formula No Yes \$100 per hour
 - b. Formula Development No Yes \$2500 per product
 - c. Other Custom Negotiated Pricing _____
8. What "Active Ingredients" are presented in your Formula?
 - a. _____
 - b. _____
9. What are the Product Specifications ("Specs") of your Formula?
 - a. Color: _____ c. Scent/Smell: _____
 - b. pH: _____ d. Viscosity: _____
10. Besides our standard "In-House Testing," what other Quality Tests are required?
 - a. Wasatch Standard Testing - TPC (Bacteria - Total Plate Count), Yeast and Mold
 - b. _____
11. What is your exact Timeline? When do you have your Product Launch?
 - a. Day: _____ b. Month: _____
12. What are your Price Parameters per unit? What is your Budget?
 - a. Low End: \$ _____ b. Mid Range: \$ _____ c. High End: \$ _____
13. Have you chosen the Packaging Components for your product(s) yet? Yes No
 Cap Shrink Label Deco/Container Other _____
Case Count (How many per finished box): _____
Other Specs: _____
14. Do you want to use our "In-House" Packaging Supplier? Yes No
 Cap Shrink Label Deco/Container Other _____

*Complete this form and save it to your desktop.
You can then send it in an email as an attachment OR
print it and fax to Wasatch Customer Service at: **801.572.2731***